

Oswal Shikshan & Rahat Sangh Sanchalit  
**SHREE HALARI VISA OSWAL COLLEGE OF COMMERCE**  
(Affiliated to University of Mumbai & NAAC Accredited with 'B' Grade)

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Date: 29<sup>th</sup> September, 2018

**Report**

**Activity** : 'Save River- Jal Jan Jodo Day'

**Objective of the activity** : To start a campaign for the purpose of spreading awareness regarding 'Water revival and rejuvenation programme'.

**Time** : 6:00 a.m. to 10:00 a.m.

**Agenda of the activity:**

- To spread awareness regarding water conservation and cleanliness
- To persuade as many people to join the 'Save River- Jal Jan Jodo Day'
- To make people understand the importance of Water rejuvenation and its perpetuity
- To allow people to share their views and ideas regarding the campaign
- To promote cleanliness and hygiene

**Execution:**

The NSS volunteers along with all the students of Shree Halari Visa Oswal College of Commerce and nearby colleges took the initiative to launch a mega campaign of saving rivers through water revival and rejuvenation programme, also known as 'Save River- Jal Jan Jodo Day', on 29<sup>th</sup> September, 2018, near the banks of Kaamwari River, Bhiwandi. All the volunteers gathered at the college campus at 6:00 a.m. The campaign began with the rally regarding water conservation, which had started from the college at 7:00 a.m. in the morning and ended at the banks of the Kaamwari river at 8:00 a.m. Commissioner of Bhiwandi Municipal Co-operation, Mr. Manohar Heere and Deputy Commissioner and the Head of Health and Sanitation department, Mrs. Vandana, were invited for a short programme near Kaamwari river which included sight-seeing of the river, spreading awareness in order to save Kaamwari river and gathering people for the same purpose. College Management committee members, Mr. Ratilal Sumariya and Mrs. Bhavika were also joined for the programme. Volunteers from other colleges of Bhiwandi had also joined the campaign. The NSS volunteers cleaned some of the nearby areas of the river. The programme for spreading of awareness regarding water revival and conservation commenced at 8:20 a.m. The anchor for the programme was done by Mr. Khushit Nepul Shah, NSS Leader. Water Oath was taken by each and every individual present for the programme under the guidance of college Teacher, Mr. Sanket. NSS volunteer shared their views and ideas highlighting the importance of saving Kaamwari River and activities conducted by them throughout the year. The college principal, Dr. (Mrs.) Snehal Donde, addressed the students and the local people persuading them to follow protocols and help in the preservation and revival of the river.

Commissioner of BMC assured that the BMC will provide full support for the good cause undertaken by the principal and her team. Head of Health and Sanitation Department, Mrs. Vandana, too, took the opportunity to spread awareness of cleanliness and hygiene, asking students to become clean and responsible citizens of the country. The programme ended at 9:30 a.m. with the vote of thanks. Joint efforts put in by all the stakeholders of the campaign helped in securing fruitful outcomes for the same.

**Outcome:**

- 1) Message regarding water revival and rejuvenation successfully reached the local people.
- 2) People understood the importance of cleanliness and hygiene.
- 3) People were given opportunity to speak and share their views and ideas regarding the points mentioned above.
- 4) Commissioner of BMC and Head of Health and sanitation Department assured their full support for the cause of water revival and rejuvenation campaign.
- 5) The activities for the campaign were conducted successfully.

**Feedback:**

People were happy to become part of such a huge campaign initiated by the students of Shree Halari Visa Oswal College of Commerce. They were ready to contribute for the programme and engage in all the necessary activities required for the success of the campaign. They showed interest in receiving knowledge and understanding regarding water revival, rejuvenation, conservation, cleanliness and preservation programme.

**No. of participants:** 49

**No. of beneficiaries:** 650

Mr. Yogesh Pawar  
(Programme Officer)

Dr. (Mrs.) Snehal Donde  
(Principal)



