



Oswal Shikshan and Rahat Sangh Sanchalit
MANSI BHARAT GADA DEGREE COLLEGE OF COMMERCE
Affiliated to University of Mumbai
(NAAC Accredited with 'B' grade & ISO certified 9001:2015)

Name of the Department: ARTS

Bachelors of ARTS (B.A.)

BACHELORS OF ARTS programme in the college is recognized by Mumbai University and follows the syllabus prescribed by the university. Arts also known as Humanities stream is a very popular & diverse stream for students. Arts helps in development of mind and the Arts students are future Social scientists . A social scientist designs society. Arts has many branches with high career opportunities in all the factors of POLITICAL, SOCIAL, ECONOMICAL and TECHNOLOGICAL.

The major subjects in the Arts Stream include Economics, History, Political Science, Geography, Sociology, Philosophy, Psychology, Computer Science, Hindi, Regional language, etc. From Law and Literary Studies to Journalism and Hotel Management, careers after Arts stream are copious.

Arts and Humanities is the central understanding of all human cultures throughout the time.

Programme Outcome

- ❖ Learners will develop students' Cognitive, Communication, and Critical Thinking skills.
- ❖ Learners will enhance understanding of Human Behaviours and build human and social skills.
- ❖ Learners will inculcate professional ethics and standards for societal and environmental benefits.
- ❖ Learners will provide adequate knowledge about Psychologists, Leaders, and Economic Analysts.
- ❖ Learners will develop the knowledge and skills of technology.
- ❖ Learners recognize scope of work and opportunities in the current era.
- ❖ Learners will be able to understand the administrative system and succeed in various competitive exams.
- ❖ Learners will get the ability to become part of various sectors like Education, Banking, Administrative, Legislative, Statistician etc.

- ❖ Learners get the ability to become psychologist or sociologist which helps them to understand the individual and society

2. Formation

Sr. no	Name	Designation	Post
1.	Mr. Mitesh M Gosrani	Principal	Principal
2.	Ms. Chetna K Janyani	Asst. Professor	HOD
3.	Ms. Rajul K Jakhariya	Asst. Professor	MEMBER
4.	Ms Samli M Jaiswal	Asst. Professor	MEMBER
5.	Devansh D Singh	Student	STUDENT REPRESENTATIVE:MEMBER
6.	Srishti R Pandey	Student	STUDENT REPRESENTATIVE:MEMBER
7.	Sunil S Sharma	Student	STUDENT REPRESENTATIVE:MEMBER
8.	Dhruni N Gada	Student	STUDENT REPRESENTATIVE:MEMBER

Year of Establishment: 2022

Total number of Courses: 28

Bachelor of Arts

SEM I	<ul style="list-style-type: none"> 1.Foundation Course 2..Communication Skills in English 3.Hindi 4.MicroEconomics 5.Political Science 6.Psychology
SEM II	<ul style="list-style-type: none"> 1.Foundation Course 2.Communication Skills in English 3.Hindi 4.MicroEconomics 5.Political Science 6.Psychology
SEM III	<ul style="list-style-type: none"> 1.Foundation Course- 2.Business Communication ❖ <u>Economics:-</u> <ul style="list-style-type: none"> 1.MacroEconomics-I 2.Public Finance ❖ <u>Political Theory:-</u> <ul style="list-style-type: none"> 1.Public Administration-III 2.Principles and concepts of Political Theory ❖ <u>Psychology:-</u> <ul style="list-style-type: none"> 1.Social Psychology-I 2.Developmental Psychology-I
SEM IV	<ul style="list-style-type: none"> 1.Foundation Course 2.Business Communication ❖ <u>Economics:-</u> <ul style="list-style-type: none"> 1.MacroEconomics-II 2.Indian Economy ❖ <u>Political Theory:-</u> <ul style="list-style-type: none"> 1.Political Values and Ideology 2.Indian Administration-III ❖ <u>Psychology:-</u> <ul style="list-style-type: none"> 1.Social Psychology-II 2.Developmental Psychology-II

Bachelors of Arts in Multimedia and Mass Communication

Bachelor of Arts in Multimedia and Mass Communication is a course that provides interested aspirants in pursuing a career in the field of media. It is an undergraduate course that covers different channels of communication such as newspapers, magazines, television, radio, digital. Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study. Students will be equipped with professional skills essential for making a career in the Entertainment industry, Cinema, Television, OTT Platforms, social media platforms.

Programme Outcome

- ❖ Learners will understand media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
- ❖ Learners will develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
- ❖ Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.
- ❖ This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field
- ❖ Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.
- ❖ They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.
- ❖ Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues
- ❖ Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.

Bachelor of Arts in Multimedia & Mass Communication

SEM I	<ol style="list-style-type: none">1.Foundation Course2.Effective Communication3.Current Affairs4.Visual Communication5.Fundamental of Mass Communication6.History of Media
SEM II	<ol style="list-style-type: none">1.Foundation Course2.Content Writing3.Introduction to Advertising4.Introduction to Journalism5.Effective Communication6. Media Gender & Culture
SEM III	<ol style="list-style-type: none">1.Theatre & Mass Communication-I2.Corporate Communication & Public Relations3.Media Studies4.Introduction to Photography5.Film Communication-I6.Computer Multimedia-I
SEM IV	<ol style="list-style-type: none">1.Theatre & Mass Communication-II2.Writing & Editing for Media3.Media Loss & Ethics4.Mass Media Research5.Film Communication-II6.Computer Multimedia-II